



# MONTANA CAREER PATHWAYS

## Career and Technical Education



Area of Study: **Business and Marketing Education**

### Career Pathway: Business Management

**Get the Facts**

If you want to run your own business or be the person that makes a business successful, be sure to look at the opportunities in the Business Management Career Pathway. Students gain business skills essential to directing business operations, functions, and finance.

**Workforce Trends**

Business Management careers include opportunities dedicated to performing administrative and managerial processes vital to the success and ongoing existence of a business organization. Career paths include administrative support, business information management, general management, human resource management, and operations management.

The demand for individuals with management, service, and technical skills continues to increase with over 1,881 job openings yearly from 2015-2025 in careers related to the Business Management Career Pathway.

**CAREER AND TECHNICAL EDUCATION**

**Recommended Pathway Courses**

Courses listed below provide a suggested sequence of courses for career and curriculum planning. Schools may offer additional courses beyond those listed within local Pathways.

**CLASS AVAILABILITY MAY VARY AT YOUR SCHOOL**

Course #	Foundation Courses (required)	Credit
10004	Computer Applications	.50/1.0
12053	Entrepreneurship	.50/1.0
12104	Accounting	.50/1.0
12165	Principles of Marketing	.50/1.0
<b>Elective Courses</b>		
02154	Business Math	.50
04201	Economics	.50
10201	Web Page Design	.50
11151	Digital Media Technology	.50
12001	Business/Office Career Exploration	.50
12009	Business Communications	.50
12052	Business Management	.50
12054	Business Law	.50
12055	Business Principles and Management	.50
12101	Banking and Finance	.50
12998	Workplace Experience (Business & Marketing)	.50
19262	Consumer Economics/Personal Finance	.50

1.0 credit

1.0 credit

2.0 credits for completion

Foundation courses taken beyond the required credits can be used as elective credit  
 Any High School CTE course(s) required for graduation may count towards Pathway completion  
 Additional CTE Credits are recommended for Pathway completion

**Careers in Business Management are:**

- In-Demand

**Career Examples**

- Advertising Sales Representative
- Business Consultant
- Business Operations Analyst
- Chief Executive
- Corporate Trainer
- Entrepreneur
- Human Resource Manager
- Office Assistant
- Sales Manager
- Small Business Owner

According to the Montana Department of Labor and Industry, the average median hourly wage for occupations within the Business Management Career Pathway is \$22.28.

State Graduation Requirements		Suggested High School Plan of Study				College and Career
High School		9th Grade Suggested	10th Grade Suggested	11th Grade Suggested	12th Grade Suggested	Beyond High School
<b>English/Language Arts</b>	<b>4.0</b>	English 9 1.0	English 10 1.0	English 11 1.0	English 12 1.0	<p>There are many options for education and training beyond high school, depending on your career goals.</p> <ul style="list-style-type: none"> <li>• Certificate</li> <li>• Associate degree</li> <li>• Bachelor's degree</li> <li>• Professional degree</li> <li>• On-the-job training</li> <li>• Apprenticeship</li> <li>• Military training</li> </ul> <p>For more information on salary projections, labor market demand, and training options, visit <a href="http://lmi.mt.gov">lmi.mt.gov</a>.</p>
<b>Mathematics</b>	<b>2.0</b>	Math* 1.0	Math* 1.0	Math* 1.0	Math* 1.0	
<b>Social Studies</b>	<b>2.0</b>	Social Studies* .50/1.0	Social Studies* .50/1.0	U.S History 1.0	U.S. Government 1.0	
<b>Science</b>	<b>2.0</b>	Earth Science 1.0	Biology 1.0	Science Elective*		
<b>Health Enhancement</b>	<b>1.0</b>	P.E./Health* .50	P.E./Health* .50	P.E./Health Electives*		
<b>Arts</b>	<b>1.0</b>	Arts Courses* 1.0				
<b>Career and Technical Education</b>	<b>1.0</b>	Pathway Foundation Course .50/1.0	Pathway Foundation Course .50/1.0	Pathway Elective Course .50/1.0	Pathway Elective Course .50/1.0	
<b>Work-Based Learning</b>		Participation in a Pathway-related work-based learning experience				
<b>Career and Technical Student Organization</b>		Business Professionals of America/DECA				
<ul style="list-style-type: none"> <li>• *Talk to your school counselor about requirements in the core curriculum. Core curriculum and elective requirements vary district to district.</li> <li>• Many CTE courses may qualify for dual enrollment credit, which in some cases may earn up to 1.0 credit toward Pathway completion. Talk to your school counselor about availability.</li> </ul>		<ul style="list-style-type: none"> <li>• Dual enrollment course offerings vary by school and district.</li> <li>• Many Montana post-secondary programs accept high school courses toward a two- and four-year degree through dual enrollment. Check with post-secondary campuses for details.</li> </ul>				