



MONTANA CAREER PATHWAYS

Career and Technical Education



Area of Study: Business and Marketing Education

Career Pathway: Business Management

Get the Facts

If you want to run your own business or be the person that makes a business successful, be sure to look at the opportunities in the Business Management Career Pathway. Students gain business skills essential to directing business operations, functions, and finance.

Workforce Trends

Business Management careers include opportunities dedicated to performing administrative and managerial processes vital to the success and ongoing existence of a business organization. Career paths include administrative support, business information management, general management, human resource management, and operations management.

The demand for individuals with management, service, and technical skills continues to increase with over 1,881 job openings yearly from 2015-2025 in careers related to the Business Management Career Pathway.

CAREER AND TECHNICAL EDUCATION

Recommended Pathway Courses

Students may select individual courses for exploration or a complete Pathway for an in-depth focus

CLASS AVAILABILITY MAY VARY AT YOUR SCHOOL

| Course # | Foundation Courses (required) | Credit |
|------------------|---|---------|
| 10004 | Computer Applications | .50/1.0 |
| 11151 | Entrepreneurship | .50/1.0 |
| 12104 | Accounting | .50/1.0 |
| 12165 | Principles of Marketing | .50/1.0 |
| Elective Courses | | |
| 10201 | Web Page Design | .50 |
| 11151 | Digital Media Technology | .50 |
| 12101 | Banking and Finance | .50 |
| 12009 | Business Communications | .50 |
| 12054 | Business Law | .50 |
| 12052 | Business Management | .50 |
| 02154 | Business Math | .50 |
| 12055 | Business Principles and Management | .50 |
| 12001 | Business/Office Career Exploration | .50 |
| 22210 | Consumer Economics/Personal Finance | .50 |
| 04201 | Economics | .50 |
| 12053 | Entrepreneurship | .50 |
| 12998 | Workplace Experience (Business & Marketing) | .50 |

1.0 credit

1.0 credit

2.0 credits for completion

Foundation courses taken beyond the required credits can be used as elective credit.
Additional CTE Credits are recommended for Pathway completion

Careers in Business Management are:

- High demand

Career Examples

- Advertising Sales Representative
- Business Consultant
- Business Operations Analyst
- Chief Executive
- Corporate Trainer
- Entrepreneur
- Human Resource Manager
- Office Assistant
- Sales Manager
- Small Business Owner

According to the Montana Department of Labor and Industry, the average median hourly wage for occupations within the Business Management Career Pathway is \$22.28.

| State Graduation Requirements | | Suggested High School Plan of Study | | | | College and Career |
|---|------------|--|-----------------------------------|---------------------------------|---------------------------------|---|
| High School <i>Administrative Rules of Montana 10.55.905</i> | | 9th Grade Suggested | 10th Grade Suggested | 11th Grade Suggested | 12th Grade Suggested | Beyond High School |
| English/Language Arts | 4.0 | English 9 1.0 | English 10 1.0 | English 11 1.0 | English 12 1.0 | There are many options for education and training beyond high school, depending on your career goals. <ul style="list-style-type: none"> • Certificate • Associate degree • Bachelor's degree • Professional degree • On-the-job training • Apprenticeship • Military training For more information on salary projections, labor market demand, and training options, visit lmi.mt.gov . |
| Mathematics | 2.0 | Math* 1.0 | Math* 1.0 | Math* 1.0 | Math* 1.0 | |
| Social Studies | 2.0 | Social Studies* .50/1.0 | Social Studies* .50/1.0 | U.S History 1.0 | U.S. Government 1.0 | |
| Science | 2.0 | Earth Science 1.0 | Biology 1.0 | Science Elective* | | |
| Health Enhancement | 1.0 | P.E./Health* .50 | P.E./Health* .50 | P.E./Health Electives* | | |
| Arts | 1.0 | Arts Courses* 1.0 | | | | |
| Career and Technical Education | 1.0 | Pathway Foundation Course .50/1.0 | Pathway Foundation Course .50/1.0 | Pathway Elective Course .50/1.0 | Pathway Elective Course .50/1.0 | |
| Work-Based Learning | | Participation in a Pathway-related work-based learning experience | | | | |
| Career and Technical Student Organization | | Business Professionals of America/DECA | | | | |
| <ul style="list-style-type: none"> • *Talk to your school counselor about requirements in the core curriculum. Core curriculum and elective requirements vary district to district. • Many CTE courses may qualify for dual enrollment credit, which in some cases may earn up to 1.0 credit toward Pathway completion. Talk to your school counselor about availability. | | <ul style="list-style-type: none"> • Dual enrollment course offerings vary by school and district. • Many Montana post-secondary programs accept high school courses toward a two- and four-year degree through dual enrollment. Check with post-secondary campuses for details. | | | | |