



October 18, 2016 is Montana Teen Driver Safety Day!

Third Tuesday in October (MCA 1-1-229)

Montana Teen Driver Safety Day is the third Tuesday in October during National Teen Driver Safety Week. Proclaimed by the Montana State Legislature in 2009, its mission is to bring teens, community leaders, educators, and parents together to prevent young driver crashes, the leading cause of death for teens.

What can you do? If you're a **teen**, you can reach out to your peers, encouraging safe driving habits and celebrating smart, safe choices, like buckling up every time, putting your phone away, and driving alert and aware. If you're a **parent**, you can be actively involved, helping your teen remember the "5 to Drive" safety rules and watching videos together about the real-life consequences of driving decisions. And if you're a **teacher or community leader or business owner**, you can celebrate safe teen driving by showing videos during lunch breaks and posting messages on social media, reader boards, newsletters, and bulletin boards.

***Everyone benefits from safe drivers.
Celebrate Montana Teen Driver Safety Day!***

Adults: Be a good role model. Teens are watching us.

Always wear your seat belt, make sure all passengers are buckled up, be rested and alert, and pay attention while driving. Put away your phone. Our children grow up watching us drive. Your good driving habits become their good driving habits.

Spread safety messages via social media, reader boards, and school announcements.

- *Celebrate Teen Driver Safety Day – October 18. Buckle up!*
- *Buckle up. Every trip, every time, everyone.*
- *Don't be a back-seat bullet. Front seat or back, always buckle up.*
- *We want to see you again. Drive Safely.*
- *Distractions are dangerous! Stay focused, stay in your lane.*
- *Two eyes on the road and two hands on the wheel.*
- *Stop the texts – Stop the wrecks!*
- *Hit a HOME run. Keep your eyes on the road.*
- *Texting? Hang up and drive!*
- *You can't fool physics. Slow down.*
- *Be a good role model. Drive Safely. Our kids are watching.*
- *Ride Like a Friend. Drive Like You Care.*



One text or call can wreck it all.
Distraction.gov

See the next page for Teen Driver Safety Day campaign resources!

Teen Driver Safety Campaigns and Resources



- **Safe Rides Save Lives FCCLA PSA contest** is an opportunity for FCCLA members to engage in creating teen-friendly safe rides safety messages through a video Public Service Announcement (PSA). Cash prizes and broadcast of winning PSAs.

Deadline: December 6, 2016.



- **MDT's Buckle Up Montana** - Resources to encourage seat belt use and **Plan2Live** - *Mythcrashers* videos for teens and young drivers on the consequences of DUI and not wearing seat belts.
- **Montana Teens in the Driver Seat – Guidebook** – peer-to-peer campaigns and seat belt survey from **Western Transportation Institute, MSU Bozeman**.
- **TeenDriving Plan Practice Guide** from **The Children's Hospital of Philadelphia**, helps parents effectively supervise their teen's driving practice. Many other great resources at TeenDriverSource.org.
- **What do you consider lethal?** from **Impact Teen Drivers** - A nationwide educational program that confronts the dangers and consequences of reckless and distracted driving.
- **Make an Impact!** is an all-encompassing school event guide for how to tackle the issue of reckless and distracted driving in your school. Included is a list of potential interactive activities, engaging handouts, and other great ideas to make an impact in your school and community.
- **Road Trips** from **State Farm Insurance** is an online tool to help parents teach teens safe driving skills in four simple steps.

plan2live.mt.gov



Resource links:

- **FCCLA PSA contest** - <http://fclclainc.org/programs/saferides-savelives/>
- **Buckle Up Montana** - <http://buckleup.mt.gov/teens.shtml>
- **Plan2Live** - <http://plan2live.mt.gov/>
- **Montana Teens in the Driver Seat Guidebook** – http://opi.mt.gov/pdf/DriverEd/Teens_DriverSeatGuide.pdf
- **What do you consider lethal?** - <http://whatdoyouconsiderlethal.com/>
- **Make an Impact!** - <http://www.whatdoyouconsiderlethal.com/sites/default/files/Make-An-Impact.pdf>
- **Road Trips** - <http://teendriving.statefarm.com/road-trips>



opi.mt.gov

The **Montana Office of Public Instruction – Traffic Education Office** manages teen driver education for the State of Montana and provides resources for teen drivers, their families and driver education instructors. Visit <http://www.opi.mt.gov/Programs/DriverEd> or contact the Traffic Education Office by phone: (406) 444-4432 or email: pborneman@mt.gov.

MCA 1-1-229. State teen driver safety day. AN ACT ESTABLISHING A STATE TEEN DRIVER SAFETY DAY AS AN OFFICIAL DAY OF OBSERVANCE IN MONTANA TO PROMOTE TEEN DRIVER EDUCATION AND SAFETY. (1) To increase public awareness and promote teen driver safety, the third Tuesday in October is designated teen driver safety day and is an official day of observance. (2) All Montanans are encouraged to participate in special observances and exercises throughout the state on this day in order to educate teens about the fatal consequences of distractions while driving and to promote teen driver safety. The governor and the office of public instruction may officially recognize and encourage the observances and exercises described in this section.