



# October 20, 2015 is Montana Teen Driver Safety Day!

Third Tuesday in October (MCA 1-1-229)

## Spread safety messages via social media, reader boards, and school announcements.

- Celebrate Teen Driver Safety Day – October 20. Buckle up!
- Buckle up. Every trip, every time, everyone.
- You're worth holding onto. Belt up.
- We want to see you again. Drive safely.
- 2N2: 2 eyes on the road and 2 hands on the wheel.
- You can't fool physics. Slow down.
- Texting? Hang up and drive!
- Be a good role model. Drive safely. Our kids are watching.
- Stop the texts – Stop the wrecks
- Hit a HOME run. Keep your eyes on the road.
- If you're texting, you're not driving.

## Adults: Be a good role model. Teens are watching us.

Always wear a seat belt, make sure all passengers are buckled up, be rested and alert, and pay attention while driving. Put away your phone. Drive the way you want your teen to drive.

## Great Resources for Teen Driver Safety Campaigns

- MDT's [Buckle Up Montana](#) - Resources to encourage seat belt use. *Mythcrashers* videos for teens and young drivers on DUI and seat belts.
- The [Montana Department of Transportation](#) (MDT) is partnering with the Office of Public Instruction/Montana Behavioral Initiative (MBI) and the Family, Career and Community Leaders of America (FCCLA) to promote teen traffic safety with grant funding. The MBI and FCCLA programs educate teens on leadership, community service, and a variety of high-risk behaviors including distracted and reckless driving. MDT provides funding up to \$1,000. **Deadline June 1.**
- MSU Bozeman - Western Transportation Institute, [Montana Teens in the Driver Seat – Guidebook](#) – peer-to-peer campaigns and seat belt surveys.
- The Children's Hospital of Philadelphia, *Teen Driver Source - research put into action*. Promotes [National Teen Driver Safety Week](#). 2015 theme: *Avoid the Regret: Avoid Impaired Driving*.
- Impact Teen Drivers - [What do you consider lethal?](#) A nationwide educational program that confronts the dangers and consequences of reckless and distracted driving. [Create Real Impact Contest](#)
- State Farm Insurance - [Celebrate my Drive!](#) Enter contest October 12-25 for chance to win \$100,000 and an Echosmith Concert.

The Montana Office of Public Instruction – Traffic Education Office provides resources for teen drivers, their families and driver education instructors. Visit <http://www.opi.mt.gov/Programs/DriverEd> or contact the Traffic Education Office by phone: (406) 444-4432 or email: [pborneman@mt.gov](mailto:pborneman@mt.gov).