



## **JORDANA'S ALLIANCE FOR BUS SAFETY POSTER CONTEST**

Montana Superintendent of Public Instruction Elsie Arntzen and the family of Jordana Hubble invite all Montana K-8 students to participate in a school bus safety digital poster contest! The purpose is to fully recognize the issues surrounding school bus safety and to honor Jordana as she recovers from injuries sustained due to a driver failing to yield to a stopped school bus.

### **Poster Specifications:**

Posters can be created using physical or digital mediums. Physical posters can use any available materials that the student would like. Likewise, digital posters can be created using any graphic design program. Examples include Adobe Photoshop, Illustrator, InDesign, MS Paint, etc.

### **Poster Theme:**

The theme is school bus safety. Students may create their posters around any subject within the umbrella of school bus safety that they feel is important.

### **Contest Deadline:**

Posters must be received by the Office of Public Instruction by 5:00pm on Friday, May 29<sup>th</sup>. For physical posters, students should take a picture of their poster or scan it into a computer file and email it to [dylan.klapmeier@mt.gov](mailto:dylan.klapmeier@mt.gov). Digital posters can also be emailed. Also included in the email the OPI will need the students' name, school name, teacher's name, and the best contact information for the student.

### **Judging:**

A diverse committee of OPI transportation specialists and student organizations will select three winning posters based on the following criteria:

- a. Relationship of the poster design to the school bus safety practices. (Safety Impact)
- b. Originality of the poster and how the idea is expressed in the poster design. (Originality)
- c. Artwork and its execution. (Artistic Quality)
- d. Visual impact of the poster design. (Visual Impact)

### **Recognition:**

The winning poster for each grade level will be prominently displayed at the Office of Public Instruction as well as on the OPI's website and shared on social media.

Questions about the Jordana Alliance for Bus Safety Poster Contest can be directed to the OPI's Communications Director, Dylan Klapmeier, at [dylan.klapmeier@mt.gov](mailto:dylan.klapmeier@mt.gov) or 406-444-3559.