# MILITARY INTERSTATE CHILDREN'S COMPACT COMMISSION



# 2019 ANNUAL REPORT

SUCCESSFUL EDUCATIONAL TRANSITIONS

## LEADERSHIP



**CHAIR** John "Don" I. Kaminar (AR)



VICE CHAIR Laura Anastasio (CT)



**TREASURER** Bob Buehn (FL)

# LETTER FROM THE CHAIR

What an exciting time to be a State Commissioner in this amazing organization! The Military Interstate Children's Compact is twelve years old and we are truly coming into our own. As I think about our accomplishments this past year, I'm honored and humbled to be on the same team with you.

Over the last several years, the military has transformed and moved towards a Total Force concept. The continual cycle of deployments has added to the stressors to which military-connected students are subject, and it's important that we evolve in order to meet the needs of the students and families we serve.

Our second Strategic Plan, which we will finalize at the 2019 Annual Business Meeting, will guide our growth and transformation over the next three years. Your input on the tactics from the survey in June was an important component of its development, and we are similarly counting on your support to ensure its success.

The National Guard and Reserve Task Force, chaired by Commissioner Kathy Berg (HI) will examine whether the Total Force concept has created a need for the children of National Guard and Reserve families to be afforded the protections that the Compact offers the children of active duty military members. With its report due at the 2020 Annual Business Meeting, the Task Force will provide a recommendation for the way forward.

I would be remiss not to thank you for your excellent efforts on behalf of military-connected students. So many of you work silently and selflessly to ensure that our students' education proceeds seamlessly. Your devotion to your duty and excellence in all aspects of your work are commendable. It's an honor to serve with you. Thank you for all that you do.

Respectfully,

John "Don" Kaminar Commission Chair and Arkansas Commissioner

# GENERAL COUNSEL REPORT



The General Counsel provides guidance to the Commission and its Committees with respect to legal issues, related to their duties and responsibilities under MIC3 terms, its by-laws and rules. Actively participating in both dispute resolution and litigation matters related to enforcement of the Compact provisions and rules, Counsel also advises the Commission on issues pertaining to investigation, compliance, and enforcement responsibilities. General Counsel has managed and resolved litigation in two states during this period.

# NATIONAL OFFICE STAFF



CHERISE IMAI Executive Director p 859-244-8069 e cimai@csg.org



BETH WORKMAN Communications Assoc. p 859-244-8068 e bworkman@csg.org



LINDSEY DABLOW Training and Operations Assoc. **p** 859-244-8067 **e** Idablow@csg.org

MISSION

Through the Interstate Compact, MIC3 addresses key educational transition issues encountered by children of military families.



# FACTS AND FIGURES

AS OF MAY 2018, THERE ARE **1,597,639 DEPENDENT CHILDREN (0-18)** — OF THE U.S. MILITARY 1,054,907 **0r 66%** 



ARE SCHOOL AGE (5-18)

### ACTIVE DUTY

WORLDWIDE 989,374 TOTAL DEPENDENT CHILDREN (0-18)

63% ARE SCHOOL AGE CHILDREN (5–18)

40% OF DEPENDENT CHILDREN ARE UNDER AGE 12

CONTINENTAL U.S.

888,208 TOTAL DEPENDENT CHILDREN (0-18)

62% ARE SCHOOL AGE CHILDREN (5–18)

### 40% OF DEPENDENT CHILDREN ARE UNDER AGE 12

### NATIONAL GUARD & RESERVE

W O R L D W I D E 607,879 TOTAL DEPENDENT CHILDREN (0-18)

71% ARE SCHOOL AGE CHILDREN (5–18)

42% OF DEPENDENT CHILDREN ARE UNDER AGE 12

CONTINENTAL U.S. 590,608 TOTAL DEPENDENT CHILDREN (0-18)

**71%** ARE SCHOOL AGE CHILDREN (5–18)

42% OF DEPENDENT CHILDREN ARE UNDER AGE 12

# **COMMITTEE REPORTS**

### EXECUTIVE COMMITTEE (EXCOM)

#### Met 12 times including two face-to-face meetings.

During the Interstate Commission meeting, members will be tasked with electing Commission officers from among the member states. These officers will serve as the designated leaders of the Commission, officiating at Commission meetings, overseeing the development and composition of Committees, and maintaining close contact with the Commission's staff once hired.

Following the Annual Business Meeting, the EXCOM held a retreat in Little Rock, AR to plan for the upcoming year. The team welcomed new members, Commissioner Ernise Singleton (LA) and Brian Henry (MO), on the leadership team. The EXCOM has had another busy year managing and guiding the business of the Commission. The Committee: approved one legal advisory and 5 administrative policies; concluded litigation in two states; and developed the organization's second 3-year strategic plan.

The EXCOM tasked the Leadership and Development Committee (LDC) to review the new election process and determine committee permanence. Following the approval of the second Memorandum of Understanding (MOU) between the Commission and the Military Impacted Schools Association (MISA), joint training on the Compact was conducted in Kansas, Texas, and Georgia. A third MOU was signed in September 2019 and training is scheduled for Washington State in early October.

Finally, since our inception in 2010 and through our affiliation with the Council of State Governments, the Commission staff are connected to the Kentucky Employee Retirement System (KERS). The Committee discussed the budgetary impact of remaining in KERS due to the rising costs and evaluated the Finance Committee's short and long-term recommendations. The EXCOM continues to monitor the status and anticipates exiting the system by the end of FY2020.

#### RULES COMMITTEE May 14 | Jul 16 | Aug 20 | Sept 17



#### **RULES COMMITTEE CHAIR** Mary Gable | *Maryland*

Responsible for administering the Commission's rulemaking procedures, and for developing proposed rules for the Commission's consideration as appropriate.

This year the Rules Committee worked to complete several tasks that clarify or provide information to the Commission and its stakeholders regarding Commission processes and procedures. During the 2018 Annual Business Meeting (ABM) in Cleveland two Rules change proposals were voted on and passed by the Commission which required updating the Rules Book. The Rules Committee updated Chapter 200, SEC. 2.103 of the Rules Book to reflect the dues increase that took effect FY2020 and Section 2.105 to reflect the requirement for State Councils to meet annually.

The Rules Committee continues to review case submissions by Compact Commissioners and the U.S. Department of Defense representative via the Case Submission Form approved by the Rules Committee in 2018. Reviewing submitted cases allows the Committee to identify areas of the Compact that might be strengthened by the introduction of a new Rule or Rules change.

At the end of 2018 the Rules Committee began outlining the process by which new Rules or amendments to the current Rules may be



proposed. With feedback from the Executive Committee the Rules Committee passed the Promulgation of Rules document earlier this year and will brief on the document and process at the 2019 ABM in Colorado Springs.

The Rules Committee, having completed its assigned tasks on the 2016–2019 Strategic Plan, looks forward to implementing the 2020–2022 Strategic Plan to move the Commission forward focused on helping military-connected students realize their educational goals.

#### FINANCE COMMITTEE Jan 22 | May 30 | Aug 27 | Sept 24



#### TREASURER Bob Buehn, Capt., USN (Ret.) | *Florida*

Responsible for monitoring the Commission's budget and financial practices, including the collection and expenditure of Commission revenues, and for developing recommendations for the Commission's consideration as appropriate

The Finance Committee's recommendation that the Commission invest a portion of reserve funds into Vanguard Investments continues to prove a valid one as the growth in that account continues. The Committee evaluated and recommended a change to increase the annual dues formula from \$1.00 to \$1.15 per military child. Approved at the Fall 2018 ABM, the new formula was in effect FY2020. The Committee discussed the need to develop an investment policy which will be completed in FY2021. The FY2019 annual audit was completed by accounting firm Blue & Company and the Commission finances were found to be in good standing.

#### COMPLIANCE COMMITTEE Jan 15 | Apr 9 | Jul 29 | Sept 10



#### COMPLIANCE COMMITTEE CHAIR Daron Korte | *Minnesota*

Responsible for monitoring the compliance by member states with the terms of the compact and the Commission's rules, and for developing appropriate enforcement procedures for the Commission's consideration.

Following the adoption of *Compact Rule 2.105 - State Councils* at the 2018 Annual Business Meeting the Compliance Committee continued

to update current policies and develop new policies focused on structure and process. The policies and processes approved by the Committee in 2019 include:

- Code of Conduct Policy (amended)
- Conflict of Interest Policy
- Compliance Policy
- Policy for Resolving Compliance Issues
- Commissioner Appointment Process
- Commissioner Responsibilities
- Commissioner Checklist

The amended Code of Conduct Policy and form details Commissioner behavior in relation to the Commission, other Commissioners, or any other state. The Conflict of Interest Policy and form outlines that no Commissioner shall vote or participate in debate upon a matter in which the Commissioner has a direct or indirect financial or other personal interest resulting in a personal benefit that conflicts with the fair and impartial conduct of official duties. Both forms are to be submitted to the National Office no later than January 31st of each year.

The Compliance Committee continues to monitor member states with Commissioner vacancies and, with assistance from the National Office, communicate with the appointing authority to fill those vacancies in a timely manner.

This past year the Compliance Committee has worked to ensure proper policies and procedures are in place to guide the Commission forward. The hard work of these Committee Members speaks volumes regarding their commitment to the Commission and assisting militaryconnected children achieve their educational goals through the consistent application of the Compact.

#### TRAINING COMMITTEE

#### Jan 29 | May 28 | Aug 8 | Aug 27 | Sept 24



#### **TRAINING COMMITTEE CHAIR** Ernise Singleton | *Louisiana*

Responsible for developing educational resources and training materials for use in the member states to help ensure awareness of, and compliance with, the terms of the compact and the Commission's rules.

At the 2018 Annual Business Meeting (ABM) the Training Committee adopted a Committee Mission Statement and Shared Commitments to reflect its work.

The Mission of the MIC3 Training Committee is to respond to the needs of various audiences to provide accurate, current and customized content about the compact for use by commissioners, schools, families and military-connected stakeholders.

During FY19 this committee completed several projects demonstrating their commitment to this Mission Statement. The Training Committee, in collaboration with the Communications and Outreach Committee, developed five bookmarks emphasizing the provisions of the Compact. Currently the bookmarks are provided to attendees at MIC3 training sessions but will be available for download from the MIC3 website in FY20.

The Training Committee continues to develop training materials in response to feedback from Commissioner and training session attendees. During 2018, based on surveys completed through the Commission's partnership with MISA, the need for additional resources was identified. The MIC3 Training Workbook was introduced in May 2019 at the Army SLO Training in Orlando, Florida. The workbook continues to be edited based on feedback received at trainings and through the training pilot program. The Commission identified the need for a program to mentor newly appointed Commissioner and included it in the 2017–2019 Strategic Plan. This task was assigned to the Training Committee in October 2018 and was recently finalized. The New Commissioner Mentoring Program will be briefed out at the 2019 ABM in Colorado Springs.

In FY20 the Training Committee is focused on implementing the 2020–2022 Strategic Plan to support and educate educators, military members, parents, students, and stakeholders regarding the Compact.

#### COMMUNICATIONS AND OUTREACH Jan 9 | Feb 6 | Sept 4



#### COMMUNICATIONS AND OUTREACH CHAIR Brian Henry | *Missouri*

Responsible for developing materials to improve and expand the outreach of the Commission and for targeting ways to communicate our message to a wider audience.

In its second year the Communications and Outreach Committee contributed to several Commission initiatives. The members began FY19 focused on disseminating information through professional organizations and into areas that are minimally impacted by the military. The Committee is developing a definition for MIC3 partners that will assist the Commission in recognizing organizations and groups that can assist with the mission of the Compact.

During FY2019 the Committee, once again, reviewed and edited materials designed by the National Office for the Month of the Military Child (MOTMC). The resources were pushed out through the Commission's social media sites, newsletters, ED Report, and Chair Message making April 2019 MOTMC one of the Commission's biggest communication and outreach efforts to date.

In response to feedback from Commission training sessions the Communications and Outreach Committee, in collaboration with the Training Committee, designed MIC3 bookmarks for use at training events. The creation of five bookmarks highlighting the provisions of the Compact has been well received and will be available in FY20 for download on the Commission's website.

The Committee is presently developing an overarching Communication Plan in conjunction with the Commission's 2020–2022 Strategic Plan and focused on communicating the mission of the Compact.

#### AD HOC COMMITTEE Nov 8 | Mar 4 | Apr 22 | Aug 26 | Sept 23



#### AD HOC COMMITTEE CHAIR Rosemarie Kraeger | Rhode Island

At the 2017 Annual Business Meeting (ABM), the Commission approved the formation of an Ad Hoc Committee on Leadership Development (LDC). The first year of the LDC was led by former Commission

Chair Kate Wren Gavlak (CA), the purpose was to examine the current election protocol and develop a process that was transparent and outlined a clear succession plan for MIC3. The Committee met five times over the past year. The Committee reviewed feedback from the November debrief, clarified information on the electoral process, and simplified the application form. Finally, the Committee has recommended the LDC be made a formal Standing Committee, which will be considered by the full Commission at the upcoming ABM.

# **EX-OFFICIO REPORT**

# MEMBERS



#### LAURA ANASTASIO Connecticut

#### Jan 23 | Mar 27 | July 17

At the November Executive Committee (EXCOM) retreat, EXCOM discussed the best way to involve the ex-officio members' expertise and

establish systemic and regular input from these important partners to MIC3. EXCOM members felt it was appropriate and necessary to define the role of ex-officios and to formalize their participation in the Compact Commission. Based upon this need to clarify roles and responsibilities, the ex-officio members were not assigned to serve on Standing Committees until the EXCOM completed this discussion and determined the appropriate course of action.

Chair Kaminar asked Vice-Chair Anastasio to organize regular meetings with the ex-officio members of MIC3 to establish a regular and direct line of communication during this period and to solicit their feedback on MIC3 initiatives. Vice-Chair Anastasio was charged with reporting issues, concerns and feedback from these meetings to the EXCOM.

The ex-officio group met three times this year: in January, March and July. Topics discussed included:

- feedback to EXCOM regarding the development of the Strategic Plan, including the direction of the organization, possible long-term goals and tasks to achieve such goals;
- updates on the activities of the standing committee matters, including Finance (the Kentucky Retirement System issue and its impact on MIC3), and the Rules Committee unique case submittals, and Promulgation of Rules process;
- Code of Conduct and Conflict of Interest forms for ex-officio members;
- the role of the ex-officio;
- guidelines for the conduct of meetings; and
- ex-officio participation on the Standing Committees.

The EXCOM developed the Ex-Officio Role and Conduct Policy, which was presented to and discussed at the July ex-officio meeting. In addition, Guidelines for Commission Meetings was also presented. Once EXCOM adopted its policy concerning the roles and responsibilities of the ex-officios, each organization was assigned to a Standing Committee—with each ex-officio serving on one Standing Committee. Pursuant to the MIC3 by-laws, the Department of Defense ex-officio shall serve on the Executive Committee. While this individual shall have the opportunity to attend any Standing Committee meeting and participate upon recognition by the committee chair, he or she shall officially serve on the EXCOM and shall not be a member of a Standing Committee.

In closing, I would like to thank each of our ex-officio members for their gracious participation and their patience during this past year. Ex-officio organizations share our commitment to serving military children. They have and shall continue to provide invaluable partnerships in fulfilling MIC3's mission. I would also like to express my deep appreciation to our Associate Lindsey Dablow and our Executive Director Cherise Imai for their hard work and unflinching support in organizing and conducting our meetings. MIC3 acknowledges the support it receives from its Ex-Officio (non-voting) representatives as we all strive to do what is best for children of military families.





**Kathy Facon**, Chief, Education Partnership and Resources, U.S. Dept. of Defense Educational Activity



NATIONAL MILITARY FAMILY ASSOCIATION

**Eileen Huck** *Government Relations Deputy Director* 





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MILITARY IMPACTED SCHOOLS ASSOCIATION

**Kyle Fairbairn** Executive Director

**David Splitek** 

Program Manager





NATIONAL FEDERATION OF STATE HIGH SCHOOL ASSOCIATIONS

**Davis Whitfield** *Chief Operating Officer* 

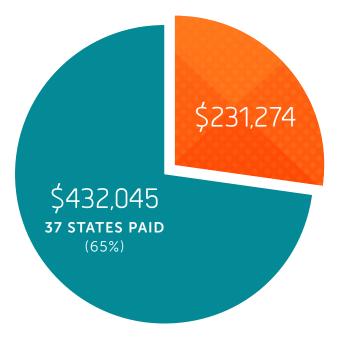


# FINANCIAL OUTLOOK

### ANNUAL DUES PAYMENTS FOR FISCAL YEAR 2020\*

based on total amount due of \$663,319

\*AS OF SEPTEMBER 17, 2019



## TOTAL PAID 73% | TOTAL OWED 27%

Compact Rules Language adopted at 2018 ABM— "Beginning with FY 2020, the dues formula shall be based on the figure of one dollar and fifteen cents per child (\$1.15) of military families eligible for transfer under this compact, and this calculation shall be based upon the State in which each military family resides, except that no State dues assessment shall exceed the sum of sixty-nine thousand dollars (\$69,000.00) per year or shall be less than two thousand three hundred dollars (\$2,300.00)."

# **MIC3 ANNUAL AUDIT**

To the Board of Directors Military Interstate Children's Compact Commission Lexington, Kentucky

We have audited the accompanying financial statements of business-type activities of the Military Interstate Children's Compact Commission (the Compact) as of and for the years ended June 30, 2019 and 2018, and related notes to the financial statements, which collectively comprise the Compact's basic financial statements as listed in the table of contents.

In our opinion, the financial statements referred to above represent fairly, in all material respects, the respective financial position of the business-type activities of the Compact as of June 30, 2019 and 2018, and the respective changes in financial position and cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Below is a detail of the amounts included in deposits and investments as of June 30, 2019 and 2018. Amounts are rounded.

DESCRIPTION		2019	2018
Large-blend equity mutual fund		\$262,000	\$240,000
Short-term bond fund		\$147,000	\$140,000
TOTAL		\$409,000	\$380,00 <b>0</b>
*Note: Initial investment of \$350,000 approved in August, 2017.			

A full copy of auditors report is available on the MIC3 website.

# STRATEGIC PLAN 2017–2019 KEY ACCOMPLISHMENTS

#### **STRATEGY 1**

#### Develop a data collection system to fulfill Commission requirements and to improve operation effectiveness and efficiency

#### **GOAL** | Compliance

Design an information and archive collection system for historical continuity and transparency for the National Office.

- In collaboration with the Executive Committee (EXCOM), the committee approved a new Records Retention Policy to insure industry standards are met.
- Developed State Coordination Policy to ensure State Councils meet at least annually and supported the policy with webinar training and templates to assist with implementation.

#### **GOAL** | Compliance

Conduct a needs assessment by state.

- Reviewed current collection parameters for the Commission and created the State Coordination Policy to address shortfalls.
- The National Office collected information related to the newly implemented policy for FY18 and FY19.

#### **STRATEGY 2**

# Assess and focus the education and outreach programs to develop commissioners and implement 50 + 1 state councils

#### **GOAL** | Compliance

Assess each State Council for regulatory compliance.

• Commission approved the Rule 2.105 State Councils at the 2018 Annual Business Meeting (ABM).

#### **GOAL** | Compliance

Develop key measures of effectiveness for commissioners and state councils.

• Produced a Commissioner Checklist to assist commissioner and state councils.

#### **GOAL |** Executive

Assess and update the Annual Business Meeting (ABM) to reflect strategic visioning. Develop a tiered training focus.

- The Commission's Executive Director (ED) onboards newly appointed commissioners using the Compact 101 slides within 30 days of the National Office receiving their appointment letter.
- At the 2016 ABM, commissioner & ex-officio only sessions were implemented, and included in the 2017 and 2018 meetings.
- Breakout sessions at the ABM were designed to train and encourage interaction between attendees.
- Strategic Plan updates were provided through the ED Update and the Chair Message publications.



#### **STRATEGY 3**

#### Increase and improve communication resources GOAL | Communications & Outreach

Refresh and rebrand MIC3 resources – logo, newsletter, and publications.

- Redesigned logo and launched at the 2016 ABM.
- Rebranding included new marketing collaterals, digital newsletter, and ED Update completed in 2017.

#### GOAL | Communications & Outreach

Completely revamp the website by updating and making it more user friendly to serve as a resource for both internal and external users.

- New MIC3 website completed in 2017.
- New content—webinars, videos, and meeting minutes continually updated.

#### **GOAL** | Communications & Outreach

Develop MIC3 Annual Report and state profiles to provide accountability and transparency.

- First Annual Report published in September 2016.
- State profiles are updated annually and posted to the MIC3 site.

#### **GOAL |** Training, Communications & Outreach

#### Update MIC3 Video—Professional production.

- Three public service announcement (PSA) videos were produced, one PSA was developed in partnership with the US Department of Defense (USDoD) and two were developed by MIC3.
- MIC3 developed a Compact overview video for training.

#### GOAL | Communications & Outreach

Develop social media strategy (e.g. Facebook).

- National Office added a Communications Associate position to support this goal.
- Communications Associate briefs at the EXCOM's Spring Retreat and at the ABM regarding social media and website analytics.

#### **STRATEGY 4**

# Establish a sustainable culture that supports members and ensures organizational continuity

#### **GOAL |** Executive

Support a culture of leadership and mentoring for all commissioners.

• The Chair contacts Commission members throughout the year to engage and support.

- The ED onboards newly appointed commissioners.
- The National Office staff attend, in-person and virtually, state council meetings to support commissioners.
- New commissioner reception held annually at the ABM.

#### GOAL | Finance

Ensure sustainability to: identify external impacts on the MIC3 mission and fiscal outlook (e.g. ESAA, BRAC).

- In contact with the USDoD to track administration's priorities and budget to identify population trends.
- An annual report on number of military dependents is provided by the USDoD.
- At the 2018 ABM a dues increase of 15% was approved by the Commission and implemented as of FY2020.

#### GOAL | Finance

Identify opportunities to increase support and sponsorship of MIC3 (e.g. vendors, supporters, affiliates, associations and states).

- In 2017 the Finance Committee invested a portion of the reserve fund and continues to monitor it.
- The committee tracks potential partners with the capacity to support the MIC3 mission.

# MIC3 GUIDING PRINCIPLES

**MISSION** Through the Interstate Compact, MIC3 addresses key educational transition issues encountered by children of military families.

#### **VISION** Successful Educational Transitions

#### VALUES

- 1 Doing the right thing for children
- 2 Resolving issues fairly
- **3** Respect for all
- 4 Transparency in all we do
- 5 Committed to making a difference

#### SHARED COMMITMENTS

- **1** Advance the organization to serve children (set aside adult issues).
- 2 Openness and transparency in all we do.
- **3** Collaboration based on trust.
- 4 The inclusion of diverse perspectives of all members (50+1).
- **5** Continual professional growth of the organization and the individuals and commissioners.
- **6** Make decisions using data, expertise and experience consistent with the strategic plan.
- 7 Our actions always reflect our vision, mission and values.
- 8 Regularly assess our performance and progress.



### **NEW COMMISSIONERS & DESIGNEES**

**KRAIG KIEHL** Chief, Div. of Planning, Pennsylvania Dept. of Education

**CHAD DELBRIDGE** Principal, Freedom Elementary School

**DR. DARCY BENWAY** Superintendent, O'Fallon Township HSD 203

**DR. KEITH OWEN** Superintendent, Fountain-Fort Carson School District Eight

**DR. DARRELL FLOYD** Superintendent, Enid Public Schools

**DR. WILLIAM C. HARDIN** Superintendent, Camden County Schools **BARBARA CLEMMER** MIC3 Program Coordinator, Pennsylvania Dept. of Education

**TERRY RYALS** Education Associate, Alaska Dept. of Education & Early Development

**DR. MICHAEL JOHNSON** Commissioner, Alaska Department of Education

**STEVEN P. BULLARD** Executive Director, Kentucky Commission on Military Affairs

MISTY NISSEN Iowa

### STATE COMMISSIONER BACKGROUNDS

While the majority of our Commissioners have a background in education, we also have representatives from the military and legal fields as well as other areas.

### Out of 47 Commissioners\*

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EDUCATION 36 members (76.5%) State 20 members (56%) | District 16 members (44%)

MILITARY 7 members (15%)

**OTHER** 4 members (8.5%) \* 5 vacant positions



#### NEW STAFF

**BETH WORKMAN** joined the MIC3 staff in the national office as the new Communications Associate in September 2019.

# FISCAL YEAR 2019 AWARDS

#### JULY 2018------

PETE KOEHLER Idaho Commissioner

SEPTEMBER 2018

**ROBIN HINES** Georgia Commissioner

**KELLI MAY DOUGLAS** Regional Navy School Liaison

#### NOVEMBER 2018-

GARY HARTMAN Wyoming Commissioner

#### APRIL 2019-

**CHERYL SERRANO** Colorado Commissioner, Special Award

NORMAN ARFLACK MIC3 Executive Director, Special Award

**PAM DEERING** Oklahoma Commissioner, Special Award

#### JUNE 2019-

**DR. MARY KELLER** MCEC; President and CEO

MS. JOYCE RAEZER

NATIONAL FEDERATION OF HIGH SCHOOL ASSOCIATIONS Centennial Anniversary, Proclaimation

#### AUGUST 2019-----

**RICHARD PRYOR** MIC3 Communications Associate

**EILEEN HUCK** Ex-Officio Representative National Military Family Association

JAY W. LEDBETTER Mississippi Commissioner



## WEBSITE ANALYTICS BETWEEN JUNE 30, 2018-JULY 1, 2019

MIC3 launched its new website in Fall 2017. Over the past two years the site analytics have grown significantly. Page views are up 28.74% and users are up 41.19%.

# 79,495 total pageviews

20,402

unique users 16.52% RETURNING 83.48% NEW

> DEVICES USED 67.3% DESKTOP 28.5% MOBILE 4.2% TABLET

### **ACQUISITION**

49.4% DIRECT LINK 30.1% ORGANIC SEARCH 14.9% REFERRAL THROUGH ANOTHER WEBSITE 5.5% SOCIAL MEDIA

# 00:02:38

average session duration

# INITIATIVES

### WE HAD 46 STATE COUNCIL MEETINGS IN FY19

**78%** of states with a Commissioner held at least 1 state council meeting in FY19

#### MILITARY IMPACTED SCHOOLS ASSOCIATION

**TRAINING** In fall 2017, a Memorandum of Agreement (MOU) was signed with MISA to collaborate on nationwide compact training for public school districts. Three states (Nebraska, California, and New Jersey) hosted sessions for school district administration, personnel, parents, and military and community stakeholders. Renewed for a second year in 2018, trainings were held in Kansas, Texas, and Georgia. A third MOU was signed in September 2019 and training is scheduled for Washington State in early October.

# PURPLE UP CAMPAIGN APRIL 2019

The month of April is celebrated as the Month of the Military Child, and the Commission recognized "Purple Up! For Military Kids" on April 24, a day to celebrate military families. Established by former U.S. Secretary of Defense Caspar Weinberger in 1986, the designation of April as the Month of the Military Child acknowledges the significant role military youth play in our communities. Why purple? Purple is the color that symbolizes all branches of the military, as it is a combination of Army green, Marine red, and the blue of the Coast Guard, Air Force and Navy.













# MIC3 NATIONAL OFFICE CASE ANALYSIS

July 1, 2018-June 30, 2019

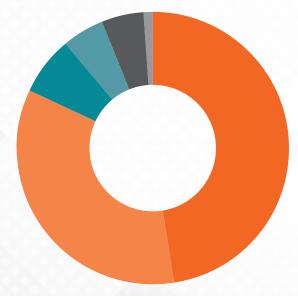
The majority of the compact cases and inquiries are resolved at the state, district and school levels. This data is not reflective of the actual number of compact related cases that are addressed.

36% of cases were covered by the compact

-VS-

64% of cases were not covered by the compact

### REQUESTOR



**COMPACT COMMISSIONER** 48%

PARENT 35%

### **DISTRICT/SCHOOL** 7%

MILITARY SERVICE 5% (School Liaison Officer) EX-OFFICIO MEMBER OF THE COMMISSION 5%

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STUDENT <1%
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# MILITARY INTERSTATE CHILDREN'S COMPACT COMMISSION

1776 Avenue of the States | Lexington, KY 40511 859.244.8000 | mic3info@csg.org | www.mic3.net | f 🎐