

# BUCKLE UP MONTANA

To help increase seat belt use in your community, here are activities to involve your students and community members:

1. Write articles or letters to the editor on the benefits of buckling up, the results of your seat belt surveys, and/or personal experiences.
2. Hang banners or posters with positive Buckle Up messages around your community. Buckle Up Montana Coordinators can provide you with these or you can ask local print shops to help you. Many print shops will give you a certain number of free posters!



3. Ask Businesses to display Buckle Up messages on their digital displays or reader boards around your community.

*Buckle Up, Buckle Up and Drive Safely, Buckle Up: We Care about You, Buckle Up: It's the Law*



4. Give away Buckle Up incentives. Buckle Up Montana Coordinators can provide you with various items, i.e., key chains, auto air fresheners, coloring books, etc. You can ask local businesses for funding to help you purchase items.
5. Put stickers with a Buckle Up message on bags, receipts, fast food items, items in the department or convenience store. \*Get permission first!



## Preventing Injuries, Saving Lives

For more ideas, contact Buckle Up Montana (<http://buckleup.mt.gov/>) or call toll-free 1-877-330-BUCKL (1-877-330-2825)