

OBSERVATIONAL OCCUPANT SURVEY--DATA COLLECTION FORM

Date: _____ Time: _____ Location: _____

Names of Surveyors: _____

Type of Vehicle	Truck	SUV	Passenger Car	Van	Other:
# of Occupants	1	2	3	4	5+
Driver	YES-Belted	NO-Not Belted	Adult	Youth	Male Female
Driver Activity	Cell Phone	Music	Texting	Reading	Other:
Passenger	YES-Belted	NO-Not Belted	Adult	Youth	Other:
Passenger Activity	Cell Phone	Music	Texting	Reading	Other:

Type of Vehicle	Truck	SUV	Passenger Car	Van	Other:
# of Occupants	1	2	3	4	5+
Driver	YES-Belted	NO-Not Belted	Adult	Youth	Male Female
Driver Activity	Cell Phone	Music	Texting	Reading	Other:
Passenger	YES-Belted	NO-Not Belted	Adult	Youth	Other:
Passenger Activity	Cell Phone	Music	Texting	Reading	Other:

Type of Vehicle	Truck	SUV	Passenger Car	Van	Other:
# of Occupants	1	2	3	4	5+
Driver	YES-Belted	NO-Not Belted	Adult	Youth	Male Female
Driver Activity	Cell Phone	Music	Texting	Reading	Other:
Passenger	YES-Belted	NO-Not Belted	Adult	Youth	Other:
Passenger Activity	Cell Phone	Music	Texting	Reading	Other:

Type of Vehicle	Truck	SUV	Passenger Car	Van	Other:
# of Occupants	1	2	3	4	5+
Driver	YES-Belted	NO-Not Belted	Adult	Youth	Male Female
Driver Activity	Cell Phone	Music	Texting	Reading	Other:
Passenger	YES-Belted	NO-Not Belted	Adult	Youth	Other:
Passenger Activity	Cell Phone	Music	Texting	Reading	Other:

Type of Vehicle	Truck	SUV	Passenger Car	Van	Other:
# of Occupants	1	2	3	4	5+
Driver	YES-Belted	NO-Not Belted	Adult	Youth	Male Female
Driver Activity	Cell Phone	Music	Texting	Reading	Other:
Passenger	YES-Belted	NO-Not Belted	Adult	Youth	Other:
Passenger Activity	Cell Phone	Music	Texting	Reading	Other:

OBSERVATIONAL OCCUPANT SURVEY--DATA COMPILATION FORM

Date: _____ Time: _____ Location: _____

Names of Data Collectors: _____

# of Vehicles Surveyed	
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VEHICLE INFO:	# Surveyed	% of Vehicles
# of Trucks		
# of SUV's		
# of Passenger Cars		
# of Vans		
# of Other Vehicles		

OCCUPANT INFO:	# Surveyed	% of Occupants
# of Occupants		
1		
2		
3		
4		
5+		

DRIVER INFO:	# Surveyed	% of Drivers
# of Belted Drivers		
# of Non-Belted Drivers		
# of Adult Drivers		
# of Youth Drivers		
# of Male Drivers		
# of Female Drivers		

DRIVER ACTIVITY:	# Surveyed	% of Activity
# Cell Phone		
# Music		
# Texting		
# Reading		
# Other		

PASSENGERS:	# Surveyed	% of Passengers
# of Belted Passengers		
# of Non-Belted Passengers		
# of Adult Passengers		
# of Youth Passengers		
# of Male Passengers		
# of Female Passengers		

PASSENGER ACTIVITY:	# Surveyed	% of Activity
# Cell Phone		
# Music		
# Texting		
# Reading		
# Other		

Observational Seat Belt Use Survey & Compilation Forms

The Observational Seat Belt Use **Survey** Form is used to track detailed data regarding seat-belt use by drivers at a particular time and location. To use this form for the Buckle-Up Signs for Schools campaign, please follow these instructions:

1. Position yourself at the school exit stop sign so that vehicles have to come to a complete stop.
2. Work in groups of 2. One person should observe drivers and passengers when the car stops at the exit and calls out the info in the same order as it is listed on the form. The second person will typically not have enough time to take their eyes off the form and be doing the circling of the information and or the writing.
3. Make sure you document the date/location/time on your pre-surveys so that your post-surveys can be done in the same location and time, if possible.
4. If a car has tinted windows or you are not able to determine if the driver or passenger(s) are wearing seat belts, skip this car.

The Observational Occupant Survey **Compilation** Form is for compiling your surveys. If you conduct your surveys in groups of 100, it will be very simple math to do the percentages and count up the numbers.

If your school wants to gather additional information, such as cell phone use and other distracting behavior observed during the survey, you have that option on this detailed form.

For more information, contact Patti Borneman, Traffic Education Program Specialist, Montana Office of Public Instruction

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